

FREDDY MAZMUR, M.KOM.

Strategic Project Manager | Digital Transformation | Corporate Strategy | ERP, HRIS & Enterprise Systems | Product Strategy

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[LinkedIn](#) | [Portfolio](#) | [GitHub](#) | [Evidence Folder](#) | [Web](#)



PROFILE SUMMARY

Strategic Project Manager and IT Business Partner with a technical foundation in software development, enterprise systems, and data products. Experienced in translating corporate strategy and operational pain points into digital transformation roadmaps, PRD, process architecture, UAT/go-live plans, vendor governance, executive reporting, and enterprise-system delivery across agribusiness, manufacturing, trading, property/logistics, and regulated operations. Strong bridge between management, finance, operations, vendors, and technical teams.

PROFESSIONAL EXPERIENCE

PT Sahabat Agro Group — Strategic Project Manager / Digital Transformation & Enterprise Systems | Oct 2024 - Present

- Own multi-entity transformation portfolio across HO, plantation, CPO factory, tapioca manufacturing, coffee trading, heavy equipment maintenance, and operational systems; convert executive priorities into roadmap, PRD, process flow, gap analysis, UAT, cutover, decision paper, and executive reporting.
- Lead ERP and finance-operation workflows across HashMicro, MAS ERP, and Accurate, covering weighbridge, purchasing, receiving, inventory, HPP, asset/RFID, depreciation, cost allocation, and operational-finance reconciliation.
- Coordinate delivery for MySAG HRIS, ePlantation Phase 5-6, Helpdesk KPI, Bot CRM, Smart Doc Maintenance, AutoML Coffee Forecasting, internal portal, and weighbridge middleware.
- Define ePlantation Phase 6 requirements for QR/barcode TPH, digital docket, BPBKS/SPB/weighbridge flow, offline-first mobile, TPH monitoring, and management dashboard visibility.
- Strengthen infrastructure visibility and operational monitoring using Cloudflare, VPS/Contabo, Docker, Portainer, Uptime Kuma, Zabbix, MinIO, Metabase, n8n, and Telegram automation.
- Manage stakeholder alignment and vendor governance by translating business risk, system gaps, data migration issues, and UAT findings into clear action plans for management decisions.

PT Power Chemical Indonesia — Operations & Digital Transformation Manager | Mar 2023 - Dec 2024

- Managed digital initiatives for B3/non-B3 waste operations, fleet tracking, customer CRM, Accurate ERP operation support, service billing, and compliance documentation.
- Connected operations, finance, compliance, and technical teams to improve service tracking, manifest documentation, invoice flow, audit readiness, and management reporting.
- Standardized requirements, issue tracking, status reporting, and cross-functional delivery governance in a regulated operational environment.

PT Mandala Pratama Permai — Project Manager, Marketing & Logistics | Sep 2020 - Feb 2023

- Managed CRM, corporate website, logistics coordination, and warehousing system requirements for property/commercial operations.
- Improved tenant/customer pipeline, operational follow-up, billing visibility, warehouse activity tracking, and reporting discipline across marketing, operations, finance, and management.

Glints Labs — Backend Developer, Freelance | Oct 2018 - Oct 2020

- Built backend services and REST API patterns using Node.js, Express.js, relational databases, and basic performance optimization; developed technical foundation for architecture, integration, data flow, and delivery-risk analysis.

EDUCATION, RESEARCH & CERTIFICATIONS

BINUS University - M.Kom., Information Systems Management

GPA 3.83/4.00, Cum Laude. Thesis: Technology Acceptance Model (TAM) and SEM analysis of Sales Force Automation adoption with 333 respondents.

University of Indonesia - Engineering Physics

Applied quantitative modeling, measurement systems, control systems, and data-driven industrial problem solving.

STTN BATAN Yogyakarta - Applied Bachelor / Diploma IV

Instrumentation Electronics. Final project: reactor operation modeling using Artificial Neural Networks (ANN/JST).

Portfolio Links

[Portfolio Site](#) | [LinkedIn](#) | [GitHub](#) | [Evidence Folder](#)

Certifications / Training

Project Management Foundations/Fundamentals; Introduction to Business Analysis (IIBA); AWS Cloud Foundations; Power BI Visualization; Statistics Fundamentals; Supply Chain Fundamentals; HTML/CSS & JavaScript Foundations; TOEFL/English proficiency certificates.

Languages

Indonesian: Native | English: Professional working proficiency for technical reading, vendor coordination, documentation, and executive communication

Organization/ Volunteer Experience

- Global Peace Youth Volunteer Workshop 2015 - participant; exposure to community service, leadership,

collaboration, and volunteer culture.

- Internal project leadership roles - workstream coordinator for ERP, HRIS, ePlantation, helpdesk, monitoring, and digital transformation initiatives across multiple SAG entities.

CORE VALUE PROPOSITION

Strategy to Execution Roadmap, business case, prioritization, portfolio governance	Enterprise Systems ERP, HRIS, ePlantation, Helpdesk, middleware, dashboards	Business-Tech Bridge Stakeholder alignment, requirements, UAT, vendor governance	Data & Visibility KPI, forecasting, Metabase, automation, monitoring
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SKILLS & KEYWORDS

Strategy / Product: corporate strategy, product strategy, product roadmap, portfolio prioritization, business case, KPI definition, demand-supply analysis, forecasting
Project / Governance: PRD, MoM, Project Charter, project plan, process mapping, UAT, go-live readiness, RAID, RACI, change request, executive reporting, vendor management

Enterprise / Operations: ERP implementation, HRIS, ePlantation, helpdesk, API/middleware integration, weighbridge, inventory, HPP, purchasing, receiving, asset/RFID, depreciation, finance-operation reconciliation

Technical / Data: Laravel, PHP, React, Node.js, PostgreSQL, Python, Streamlit, Docker, Cloudflare, VPS/Contabo, Portainer, Uptime Kuma, Zabbix, MinIO, Metabase, n8n, Telegram automation

DELIVERY ARTIFACTS & ROLE FIT

Project / PMO Artifacts

Project Charter, Project Plan, PRD, FSD, User Manual, UAT Script, Cutover Plan, Go-Live Checklist, RAID Log, RACI, Change Request, MoM, Vendor Comparison, Executive Status Report, Dashboard KPI Specification.

Stakeholder / Vendor Governance

Requirement alignment, gap clarification, issue escalation, migration-data follow-up, UAT evidence, performance feedback, decision paper, and formal WhatsApp/email communication for management/vendor tracking.

Target Role Fit

Strategic Project Manager, Digital Transformation Manager, IT Business Partner, Product Strategy, Enterprise Systems Lead, ERP/HRIS Project Manager, PMO Analyst/Lead, Business Transformation Lead.

Domain Keywords

Agribusiness, plantation, CPO, tapioca manufacturing, coffee trading, heavy equipment maintenance, regulated waste operations, property/logistics, finance-operation reconciliation, operational technology.